Location: Brooklyn Bridge Park
Date:SUNDAY AUG.24 2025

## BROOKLYN HUES



### THE STORY

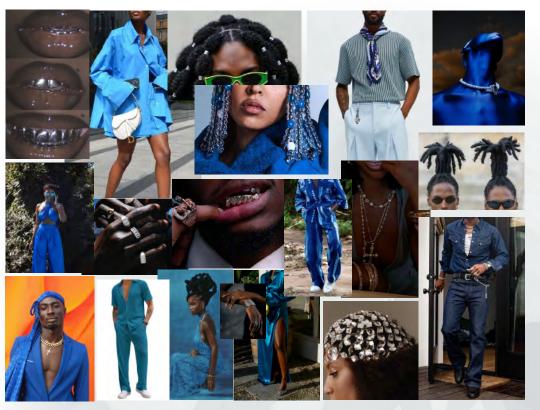
Brooklyn Hues is the next chapter in The Reawakening series by J.Monroe —a live cultural assembly and editorial shoot rooted in natural beauty, ancestral memory, and Black futurism. Staged in Brooklyn Bridge Park during golden hour, this flashmob-style shoot features men and women in rich blue fashion, styled with natural hairstyles—afros, braids, locs—and adorned with bold silver accessories.

# CONCEPT &

The Harlem Renaissance

nspired by the work of Aaron Douglas and the visual legacy of Gordon Parks, Brooklyn Hues draws from Douglas's silhouetted figures,

rhythmic compositions, and the collective energy of The Harlem Renaissance. Using light, silhouette, and textured styling, the shoot living portrait cultural becomes а of expression—where fashion meets legacy through community presence and cinematic storytelling. It is both a tribute to the past and a bold vision of the future, honoring history while reshaping how it's seen today.



### STYLING DIRECTION

**Outfits:** A spectrum of rich and electric blues—from denim and silk to mesh and structured tailoring. Includes jumpsuits, wide-leg pants, crop sets, layered pieces, and flowing gowns. Fit ranges from sleek to oversized, blending streetwear with high fashion.

**Hair**: Natural textures—afros, braids, locs, bald heads—worn with pride.

**Jewelry:** Statement silver and metallics, layered and sculptural.

### PRESS & CULTURAL IMPACT

Monroe Media's cultural assemblies have received national press recognition, including a feature on ABC News during the Met Gala. Redefined – Harlem reimagined Black masculinity and was praised for its bold styling and cultural depth. These works, influenced by legends like Gordon Parks, have helped establish J.Monroe's role in shaping modern Black visual narratives.

### ABOUT A REAWAKENING

A Reawakening is Monroe's visual love letter to Black legacy, identity, and imagination. It's a multi-chapter project reclaiming space, redefining beauty, and reconnecting community through art. For Monroe and his audience, it represents a cultural reset—rooted in history, but reaching forward.

## Contact Us today, for more questions

#### **BUSINESS INQUIRIES**

Management@JMonroeMedia.com Elijah Yarborough - Management PRESS INQUIRIES

carl@thetugroup.com Carl Ayers The TU Group